



SUPPORT NEW YORK STATE'S ECONOMIC GROWTH

WHEN QUALITY, AFFORDABLE CHILD CARE IS NOT AVAILABLE...

NYS BUSINESSES PAY THE PRICE

5 TO 9 MISSED WORKING DAYS
every year due to child care problems

75% - 150%
of employees annual salary =
cost of turnover for individual businesses

 **\$3 BILLION**
yearly **lost productivity** for U.S. businesses

FAMILIES PAY THE PRICE



\$27,092
average annual cost
for child care for two children in NYS

 **\$8.3 BILLION**
yearly **lost wages** for U.S. families

THE GOOD NEWS WHEN QUALITY, AFFORDABLE CHILD CARE IS AVAILABLE...

ONE DOLLAR
INVESTED IN CHILD CARE
GENERATES \$1.86
IN ADDITIONAL SPENDING
equal or better than
most business incentives



SAVES \$16
IN COST OF SOCIAL SERVICES
lower dropout rates, poverty levels and criminal activity

\$6.7 BILLION would be generated from a
IN NEW SPENDING **\$3.6 billion investment** in
80,000 NEW JOBS quality early care and education for all NYS children

**INVEST IN CHILD CARE FOR NEW YORK...
IT JUST MAKES SENSE!**



NEW YORK'S FUTURE WORKFORCE

is being shaped today in our schools and child care programs. Quality early learning is the first step towards developing critical 21st century workforce skills that will drive New York State's growth now and in the future.

HAVING MY CHILD BEING IN A
“ WELL-OPERATED DAYCARE PROVIDED ME
THE OPPORTUNITY TO RARELY MISS TIME
FROM WORK. AS A RESULT, AND UNLIKE
OTHERS IN MY DEPARTMENT, I WAS
SELECTED FOR A PROMOTION DUE TO MY
RELIABILITY AND HARD WORK. ”

– WDI CHILD CARE SUBSIDY RECIPIENT

“ I WAS GIVEN THE OPPORTUNITY TO
INCREASE MY WORK HOURS FROM
PART-TIME TO 40 A WEEK, BUT COULD NOT
AFFORD THE CHILD CARE COSTS ON MY
OWN. IF IT HAD NOT BEEN FOR THE WDI
SUBSIDY, I WOULD HAVE HAD TO DECREASE
MY WORK HOURS BACK TO PART-TIME. ”

– WDI CHILD CARE SUBSIDY RECIPIENT

“ ACHIEVING A WORLD-CLASS EDUCATION SYSTEM AND CREATING A HIGHLY SKILLED
WORKFORCE BEGINS WITH HIGH-QUALITY EARLY LEARNING OPPORTUNITIES. ”

– U.S. CHAMBER OF COMMERCE, **INSTITUTE FOR A COMPETITIVE WORKFORCE**

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